

# Todd Ferguson

## Media Producer / Cinematographer / Photographer

Talented and dedicated video producer, cinematographer, editor and production coordinator looking to offer expertise in an intermediate to Sr. position in film & video production as well as professional photography.

## EXPERIENCE

### The College of Saint Rose – Albany, NY

May 2020 - Present

#### Digital Media Producer

- Collaborate with a team to create unique video content.
- Edit short form, web content for College recruiting/promotion.
- Manage and maintain video/ audio assets for the college
- Build internal backup solution for storing legacy media
- Oversee building of sets, riggings and lighting setups for shoots
- Coordinate & budget for location, travel, talent and catering.
- Develop scripts/shot lists for web, commercial and social media
- Organize, repair and upgrade all media equipment.
- Supervise marketing and media interns for the department.

### Galileo Media Arts – Saratoga Springs, NY

June 2017 - April 2020

#### Cinematographer / Editor / Production Coordinator

- Film interviews, b-roll, narrative scenes
- Edit TV commercials, branding videos, short & long format
- Work as lead post production colorist
- Coordinate location, travel, contracts, catering, media
- Develop scripts & shot lists
- Organize and store all media & equipment.
- Act as set photographer for contracted DoPs

### Rapp Road Historical Association – Albany, NY

July 2015 - June 2017

#### Producer / Cinematographer / Editor

- Act as Director of Photography and producer
- Oversee all aspects of production; development – delivery
- Manage talent and staff during productions as needed
- Photograph events for documentaries, web and social media
- Restore archival footage and photos.
- Perform post production editing and color grading

### SUNY Oneonta Dept. of Communications, Oneonta, NY

January 2015 - May 2015

#### Associate Producer Internship

- Assisted lead producer with production, budget & scheduling
- Aided in-house creative script development
- Manage and maintain gear inventory for school rental house

## EDUCATION

### State University of New York College at Oneonta Oneonta, NY— B.S. Mass Communications/Film

August 2011 - May 2015

- Cum Laude with NYS academic honors

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## SKILLS

Adobe Premiere Pro  
Adobe After Effects  
Adobe Audition  
Adobe Photoshop  
Adobe Illustrator  
Adobe Lightroom  
DaVinci Resolve 17  
Final Cut Pro  
Final Draft  
Microsoft Office  
MacOS & Windows  
ProTools Ultimate

Color Correction & Grading  
Production Management  
Motion graphics animation  
Shot listing & shooting

RED, Black Magic, Panasonic,  
Canon, Sony Camera Systems

Gimbals Dollies, Cranes,  
Sliders, Steadicam, EasyRig

## AWARDS

Finalist – Lake Placid FF  
(Highwaymen 2021)

Semi-Finalist – European  
Cinematography Awards (Brooklyn  
Baby 2019)

Finalist – Hoboken International  
FF (My Favorite Stone 2018)

Winner – NCAA March Division III  
Diversity Spotlight Initiative  
(Oneonta Athletics “It’s On Us”  
Sexual Assault Prevention Video  
Campaign 2015)

## PROJECTS

When You’re Gone (2022)  
The DoubleWalker (2022)  
Highwaymen (2021)  
Ghost (Music Video) (2020)  
Til’ It’s Over (Music Video) (2020)  
Brooklyn Baby (2019)  
My Favorite Stone (2018)  
Undun: The History of Rapp Road  
(2017)  
It’s On Us SAP Campaign (2015)  
Talk (2015)  
Wake Up (2014)